




Custom Software Development for Email Marketing Agency

PROJECT DETAILS

 API Development, Custom Software Development, Web Development

 Oct. 2025 - Jan. 2026

 Less than \$10,000

“*They were able to bring many ideas to the table that were really beneficial for our product.*”

PROJECT SUMMARY

TekNexuss developed custom email marketing software for an email marketing agency. The team integrated custom SMTPs, created drag-and-drop workflows, and enabled the tool to send emails based on user journeys.

PROJECT FEEDBACK

TekNexuss successfully delivered the project within the timeframe, and the tool had all the key features requested by the client. The team was highly responsive and available for any urgent requests. Moreover, they impressed the client with their technical understanding and innovative ideas.



The Client

Please describe your company and position.

I am the CEO and founder of Stay inboxed

Describe what your company does in a single sentence.

Email marketing agency.

The Challenge

What specific goals or objectives did you hire TekNexus to accomplish?

- Create an outbound email marketing software



Adam Walker

CEO & Founder, Stay inboxed



Advertising & marketing



New York City, New York

CLIENT RATING

5.0

Overall Score

Quality: 5.0

Schedule: 4.5

Cost: 5.0

Would Refer: 5.0



The Approach

How did you find TekNexuss?

Online Search

Why did you select TekNexuss over others?

Pricing fit our budget

How many teammates from TekNexuss were assigned to this project?

2-5 Employees

Describe the scope of work in detail. Please include a summary of key deliverables.

Building a custom software that integrates custom SMTPs. Able to generate drag-and-drop workflows and send emails based on user journeys

The Outcome

What were the measurable outcomes from the project that demonstrate progress or success?

They successfully delivered the project within the committed time frame, and the project has all the key features that we requested, including:SMTP integrations

Building of user journeys

Building of flows

Building of email templates and email newsletter sending automations

Describe their project management. Did they deliver items on time? How did they respond to your needs?





The project manager that we were in contact with: we had weekly meetings. They were always available for any urgent helps. They delivered the items on time as they promised.

What was your primary form of communication with TekNexuss?

Email or Messaging App

What did you find most impressive or unique about this company?

It's really their technical understanding that was very unique. They were able to bring many ideas to the table that were really beneficial for our product.

Are there any areas for improvement or something TekNexuss could have done differently?

Just one thing is that if they could have assisted us with some of the design skills, like their UX/UI for a better drag and draw builder, that could have been great, but we somehow managed it.

